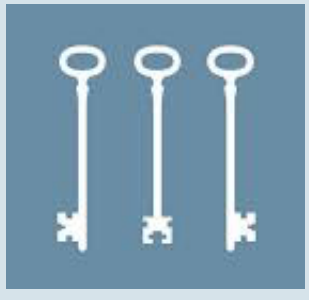
Warning: The next photo contains an example of messaging tactics a trafficker could use to target a victim on Instagram.



Hey, cutie! You are gorgeous! :)

Do you want to be one of our specially-picked brand ambassadors? Would love to collab with you! You would get 50% off our merchandise and free jewelry and clothes!! Let me know, sweetie!

Awe thank you! That sounds super cool! :) Can you tell me more about the brand ambassador program?

All you would need to do is send a photo of yourself and give us some info so we can send you your free clothes and jewelry!

Okay, well let me think about it and I'll get back to you!

Tip No. 1:

Never respond to messages online from people you don't know.

Tip No. 2:

Never give out information online and never accept jobs offered to you on social media.